



# ENTRY FORM

52<sup>nd</sup> World Selection 2018 of Tobacco

## DOCUMENT TO BE SENT TO:

info@monde-selection.com or Fax +32 2 346 75 76

or

## REGISTER ONLINE

### 1. COMPANY DETAILS

Please fill in form in English alphabet

Company Name .....

Represented by  Mr.  Mrs. .... Function .....

Contact Name  Mr.  Mrs. .... E-mail .....

Address .....

Postal code ..... City ..... Country .....

Phone + ..... Fax + .....

Invoicing address (if different than above) .....

VAT Nr. (only for E.U.) ..... Website .....

### 2. ENTRY FEE

Total number of products entered .....

- For the 1<sup>st</sup> and 2<sup>nd</sup> submitted product = 1 250 €/product ..... x 1 250 € = ..... €
- From the 3<sup>rd</sup> submitted product = 1 100 €/product ..... x 1 100 € = ..... €
- Results Chart with evaluation criteria Free of charge

### 3. PAYMENT INSTRUCTIONS: Payment by bank transfer is due upon receipt of the invoice by email.

Please mention to your bank that all bank charges are at the customer's expense

- Beneficiary's name: Monde Selection Sprl
- IBAN: BE13 3100 4930 0439
- SWIFT/BIC: BBRUBEBB
- Bank's name: ING Bank
- Branch: Rhode-St-Genèse
- Bank's address: Avenue de la Forêt de Soignes 371, 1640 Rhode-St-Genèse, Belgium

### 4. REGISTRATION & SAMPLES SHIPPING INSTRUCTIONS

- **Entry Form to be sent:** before 15 November 2017
- **Cigarettes: 12 packs per product to be sent:** before 15 November 2017  
**Cigarillos/Cigars: 20 units**  
**Tobacco: 100 g minimum**
- Samples are to be shipped 'DDP' (Delivered Duty Paid) to our office at the following address:

#### MONDE SELECTION

Chaussée de Tubize 242 - Level: warehouse (-1)  
B-1440 Wauthier-Braine - Belgium  
Tel: +32 2 346 75 57

All costs related to delivery (import customs clearance, taxes etc...) are at customer's expense.  
Any extra shipping costs and/or handling fees invoiced by the transporter to Monde Selection (frequent with DHL) will be automatically billed with an additional administrative fee of 15%.

For more information on the shipping instructions, please refer to our website.

**Participants in the World Selections hereby acknowledge having read the Monde Selection's rules & regulations and undertake to comply fully with their clauses.**



# TOBACCO CATEGORY

Please mention the reference on the product registration form

REFERENCE	
	<b>CIGARETTES</b>
TO.1.1	Non-filter cigarettes
TO.1.2	Filter-tipped cigarettes
TO.1.3	Light cigarettes
TO.1.4	Dark cigarettes
TO.1.5	Others
	<b>CIGARILLOS</b>
TO.2.1	Tobacco type (Havana, Cuban, Italian...)
	<b>CIGARS</b>
TO.3.1	Tobacco type (Havana, Cuban, Italian...)
	<b>CUT TOBACCO</b>
TO.4.1	Light tobacco
TO.4.2	Dark tobacco
TO.4.3	Others

**The European legislation on tobacco products is applied to all registered samples.**

**The standards are as follows:**

Nicotine: 1,0 mg/cigarette (maximum)

Carbon monoxide: 10 mg/cigarette (maximum)

Tar: 10 mg/cigarette (maximum)

Our laboratory will allow a deviation of maximum 15 % between the announced composition and the results of the gas chromatography analysis data.



# PRODUCT REGISTRATION FORM

Tobacco

**DOCUMENT TO BE SENT TO:**  
info@monde-selection.com or Fax +32 2 346 75 76

**One form per submitted product**  
Available online: www.monde-selection.com

OR  
**REGISTER ONLINE**

Please make sure the company and product names are correctly spelled as these will be identical on the diploma and list of awards

Please only use English alphabet

Company Name .....

Product Name .....

Reference\* ..... [Ex: T0.3.1]

\* Please refer to the product category list

Nicotine: ..... mg/cigarette

Carbon monoxide: ..... mg/cigarette

Tar: ..... mg/cigarette

1<sup>st</sup> presentation of the product?

YES

NO

Please affix the **front and back label** in this frame  
(Photographs are accepted)

Thank you for providing English or French version/translation



# MONDE SELECTION®

International Quality Institute Since 1961

## RULES & REGULATIONS 2018

### Item 1 - PARTICIPATION

- 1.1. Participation is open to all manufacturers, distributors, exporters and importers, etc.
- 1.2. The participant is entitled to enter as many products as he wishes.

### Item 2 - PARTICIPATION CRITERIA

- 2.1. The client will provide samples with additional required information of each registered product.
- 2.2. Participants confirm that all samples will be presented in their original commercial packaging with mention of the use-by date.
- 2.3. Each presented product has to be commercialized at the time of registration.

### Item 3 - EVALUATION PROCEDURES

- 3.1. Tasting & testing analyses are carried out by an independent board. Each product is evaluated by experts who quote individually and independently on evaluation forms.
- 3.2. The evaluation will be established according to the type of product:
  - examination of organoleptic characteristic features by sensory analyses and/or
  - chemical and bacteriological analyses, carried out by an official or approved laboratory, in accordance with well-established procedures and/or
  - inspection of the conformity of the labelling.
- 3.3. The evaluation criteria are subject to yearly revision in accordance to the evolution of European Directives and Regulations.  
For more detailed information on evaluation procedures according to the type of product, please consult our website: [www.monde-selection.com](http://www.monde-selection.com)

### Item 4 - QUALITY AWARDS

- 4.1. The reward consists of a Quality Award and a Diploma.
- 4.2. In accordance with the evaluation procedures listed under 'Item 3' of these regulations, the following awards are granted:
  - **Bronze Quality Award**, to each product having obtained at least 60% of the points.
  - **Silver Quality Award**, to each product having obtained at least 70% of the points.
  - **Gold Quality Award**, to each product having obtained at least 80% of the points.
  - **Grand Gold Quality Award**, to each product having obtained at least 90% of the points.
- 4.3. All products which do not attain 60% of the points do not receive an award.
- 4.4. The diploma will state the name of the company and product mentioned on the product registration form as well as its obtained quality level.

### Item 5 - QUALITY TROPHIES

- 5.1. **The Prize of the Jury** can be granted to one product per category. This product will have been unanimously noticed by the jury panel as having outstanding qualities that the jury wants to highlight. This distinction does not necessarily concern the products that have received the highest grades but rather those that stand out for their specific criteria and parameters such as taste, flavor, innovation and originality. The Prize of the Jury will not be communicated alongside the yearly result notification but will be announced per category at the Annual Awards Ceremony. This trophy can only be attributed once in the lifetime of a product and can be used on its packaging up to maximum 3 years.
- 5.2. **The International High Quality Trophy** is granted to products having obtained a Grand Gold and/or Gold Award for three consecutive years.
- 5.3. **The Crystal Prestige Trophy** is granted to companies having received a Grand Gold, Gold, Silver or Bronze Award for ten consecutive years.
- 5.4. **The 25 Years Trophy** is granted to companies having received a Grand Gold, Gold, Silver or Bronze Award for twenty five consecutive years.

### Item 6 - RESULTS

- 6.1. Each participant will be informed of his final results by email by the end of April at the latest, except the Prize of the Jury which will be announced during the Annual Awards Ceremony.
- 6.2. **NEW** - Evaluation Reports
  - All participants will receive a chart with the results of the evaluation criteria for each submitted product.
  - A jury report with organoleptic comments and observations can be ordered at the time of the product registration upon specific request. An additional fee will be requested. This report is only available for the Food, Spirits & Liqueurs, Beers and Non-Alcoholic Beverages and not for Waters, Diet & Health and Cosmetic products.

- 6.3. Decisions adopted by the boards of selection are considered to be final and can not be contested.
- 6.4. Products having obtained at least 60% of the points will be published in the annual list of awards. Clients who do not wish to publish their results should notify this to Monde Selection upon written request immediately after the result notification.

### Item 7 - AWARD USE

- 7.1. Quality awards, diplomas and trophies are granted by Monde Selection to a product submitted by a firm. These awards refer specifically and solely to the product presented. This product is considered unique and can be identified by its **name, size, weight, content and container material quality** on the one hand, and the registered firm on the other.
- 7.2. The participating firm may not assign the award to any third party, even in the case of products manufactured under license.

### Item 8 - ADVERTISING USE

- 8.1. The sole images to be used for advertisement are the quality awards and the Prize of the Jury provided by Monde Selection. The attributes of the design cannot be modified in any way.
- 8.2. The level of quality "Bronze Award", "Silver Award", "Gold Award", "Grand Gold Award" and the "Prize of the Jury" can be translated in the language of the country where the awarded product is distributed.
- 8.3. It is not allowed to add any motif or design around the quality award (such as ribbons, crowns).
- 8.4. The quality awards and/or diplomas and/or trophies may be duplicated in any size as long as the reproduction is rigorously identical and the ratio is respected.
- 8.5. Reference to any award or trophy shall always be accompanied by the official award level (bronze/silver/gold/grand gold/) as well as a mention of the year of attribution.
- 8.6. "Palm Leaves" correspond specifically and solely to a Grand Gold Award and the Prize of the Jury.
- 8.7. The starting date of the use of the award is at reception of the official result notification. Images of the awards as well as official publication material may be obtained through Monde Selection upon written request.
- 8.8. Advertising and use of the award may refer only to the awarded product. The user will ensure, under penalty of having the awards withdrawn due to improper use thereof, that no confusion arises with other products which did not receive the award concerned.
- 8.9. The assortment/set of products: the awards granted to an assortment/set of products will only be used in publication and advertising in direct reference to the submitted assortment/set. The award can not be used on the products sold individually.
- 8.10. Client commits himself to respect labelling and commercial practices legislation in force in the countries where he distributes his products. Monde Selection will not be held responsible for commercial use non-compliant with local legislation.

### Item 9 - TERM OF VALIDITY

- 9.1. The award/trophy can be used and printed on product packaging according to the present regulations for a period of three years from the date of reception of the result notification.
- 9.2. The use of the award/trophy on marketing tools (paper, video, internet,...) is not limited in time as long as the product name, the year and type of the award are mentioned and clearly identifiable by all consumers.

### Item 10 - MISCELLANEOUS

- 10.1. Any use of an award which does not qualify to the previously mentioned rules shall be considered as an infringement of the rules & regulations of Monde Selection and liable to legal pursuits.
- 10.2. Except specific written request, Monde Selection has the right to use pictures and videos taken by Monde Selection or provided by the participant in any media. However all the information about the product will remain confidential.
- 10.3. The organizers reserve the right to amend the present regulations in the event of force majeure.
- 10.4. Only the French version of the present regulations shall be valid for purposes of interpretation and in the event of disputes.
- 10.5. In the event of any dispute arising there from, this shall be put before an arbitrator who shall be appointed by the Presiding Judge at the Court of First Instance in Brussels, at the request of the most diligent party.
- 10.6. Participants undertake to communicate any product name change prior to registration in order for the product's historical data to be taken into account.
- 10.7. Participants undertake to communicate any merger or acquisition they are or have been part of as soon as possible, in order for the company's historical data to be carried over to the new company's identity.
- 10.8. Participants in the World Selections hereby acknowledge having read these regulations and undertake to comply fully with their clauses.