

EST. 1967



# MONDE SELECTION

BRUXELLES

## [COMPANY NAME] CELEBRATES ITS MONDE SELECTION QUALITY AWARD 2025

### [Product Name] wins a prestigious Monde Selection [Gold/Grand Gold] Quality Award

[City, Country] - [Company Name] is proud to announce that [Product Name] has been honored with a Monde Selection [Gold/Grand Gold] Award in the [Category Name] category at the 2025 Quality Awards. This prestigious distinction is more than just a medal— it's a global endorsement of the company's commitment to excellence and its passion for creating products that truly stand out.

This award is a testament to [Company Name]'s dedication to quality, consistency, and the trust it strives to earn from its customers every day.

"Being recognized by Monde Selection is a tremendous honor," said a company official. "This award reflects the passion and hard work of our entire team. It's proof that when quality leads the way, success follows."

### A symbol of trust and global recognition

The Monde Selection [Gold/Grand Gold] Quality Award is not just another industry accolade—it is a globally recognized seal of quality that assures consumers they are choosing a product that meets the highest international standards.

Unlike standard blind-testing awards, Monde Selection conducts a comprehensive, independent evaluation performed by an international jury of experts. Each product is assessed across various key criteria—including unique qualities, origin, and purpose—ensuring that every award reflects true global quality.

### Why does this recognition matter?

The Monde Selection Quality Award isn't simply about winning; it's about being part of a select group of products that have been proven to meet the highest quality benchmarks.

This distinction reassures consumers that they are choosing a product that has been independently evaluated and recognized for its excellence.

Beyond consumer trust, this achievement strengthens the reputation of [Company Name] in both domestic and international markets, opening new opportunities for growth, visibility, and partnerships. By earning this award, [Product Name] stands among the most distinguished products in its category, reinforcing the commitment of [Company Name] to delivering quality and reliability.

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## About Monde Selection

Founded in 1961, Monde Selection is an internationally acclaimed quality institute that evaluates and rewards consumer products across multiple categories: Food, Beers, Spirits, Waters & Soft Drinks, Diet & Health, and Cosmetics. Known for its rigorous and impartial evaluation process, Monde Selection offers a level of recognition that elevates brands on a global scale.

### **For more information, please contact:**

[Media Contact Name]

[Company Name]

[Phone Number]

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### **Photos & Assets:**

A selection of images and promotional materials is available for download : <https://www.monde-selection.com/brand-guide/>